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The Fifth Estate

Broadcasting ↯ May 27

54th Year 1985

Top 20 group owners
Radio Marti airs
TV's quarter

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Vol. 108 No. 21

Broadcasting May 27

Ranking the top 20 owners in television reach
Radio Marti goes on the air
Countdown to NCTA 85

TOP 20 □ BROADCASTING takes a look at the new top 20 television owners by market penetration in wake of station sales that have altered market considerably. **PAGE 35-36.**

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RADIO TELEVISION CABLE SATELLITE

Broadcasting May 27

Vol. 108 No. 21

The wheeling and dealing for Warner-Amex

Tele-Communications Inc. and American Television and Communications—respectively, the No. 1 and No. 2 cable MSO's—have jointly made an offer to buy No. 6-ranked Warner-Amex for over $1.2 billion, according to a variety of sources. Furthermore, the joint bid was approved last week by American Express, which owns one half of Warner-Amex (the other half belongs to Warner Communications).

It is now apparently up to co-parent Warner to decide if it wants to accept the bid, or find a better offer, or buy out American Express's half. The TCI-ATC offer, comprising more than $700-million cash and the assumption of $500-million debt, would include, it is said, W-A's two-thirds ownership in MTV Networks, which operates cable channels MTV, VH-1 and Nickelodeon, and its 19% interest in Showtime/The Movie Channel.

One of the many questions the offer raises is whether Warner would want Warner-Amex's 1.2 million subscribers in the hands of ATC, whose parent company, Time Inc., also operates Showtime/TMC rival, HBO. "It is the battle of the pay services," remarked one Warner-Amex official.

The latest offer reportedly bests a $1 2-billion offer already on the table from Viacom—which owns 50% of Showtime/TMC (Warner itself directly owns the remaining 31%).

It is not clear where the latest offer leaves the long-standing leveraged buyout proposal (LBO) of Warner-Amex chairman and chief executive officer, Drew Lewis, who by more than one account has the right to match any offer. There had also been reports that certain MTV Network officials had made an LBO proposal for that company.

Adding to the confusion are reports that Warner itself might be the subject of a leveraged buyout. From the outside, all these considerations make it seem unlikely that Warner-Amex's future ownership will be resolved by June 1, which had been informally agreed upon as a deadline by the involved parties.

Would the acquired systems be split up between ATC and TCI or operated as a joint venture? One source speculated that the latter option is the more likely because it would keep additional debt off the balance sheets of both Time Inc. and TCI.

News of the offer was dismissed by John M. Draper, vice president and general counsel for TCI, who said: "We had a registration statement with the Securities and Exchange Commission [for debt and stock, see 'In Brief,' May 6] that became effective today [Friday, May 24]. If we had a deal of that size it would have had to be in the statement."

According to financial documents, Warner-Amex had consolidated revenue of $473 million in calendar year 1984 and pre-tax losses of $94 million. Figuring in the loss was a $39.3-million loss on the sale of cable systems and a $61-million gain from the company's public offering of one-third of MTV Networks Inc.

THE NEW TOP 20 IN TELEVISION

Keeping score as the big get bigger

It's not just that the ownership of television stations and groups is changing; it's that it's changing so fast.

Never has the broadcasting industry seen such a flurry of major acquisitions, mergers and spin-offs as it has over the last few months. Or such prices.

Three weeks ago, Hearst Corp. agreed to buy independent WCVB-TV Boston for a record $450 million. Just a week later, that deal was eclipsed and a new record set when Tribune Co. said it would pay $510 million for KTLA(TV) Los Angeles, an independent that changed hands two and a half years earlier for $245 million.

All the dealing is bringing a new order to the television industry. Before all is said and done, some of the industry's most prominent names may have assumed lesser roles or no roles at all. Conversely, other names—some from outside the industry—will have emerged to take places at center stage.

Assuming all the deals come down as announced, the new order is shown in the chart on page 36—a revised, expanded and corrected version of one BROADCASTING ran in its May 20 issue. It shows Capcities/ABC at the top of the heap by virtue of the $3.5-billion merger of two prominent broadcasting entities, and followed by the other two network companies. Tribune emerges as the new No. 4, succeeding Metromedia, to be owned by 20th Century Fox, whose stations now appear in the new No. 5 entry. Another newcomer, KKR, appears at No. 6.

The regulatory trigger for much of the station trading was the FCC's decision last December to raise the number of television stations a single entity may own from seven to 12, as long as the stations collectively reach no more than 25% of the nation's television homes.

Another important factor may have been Ted Turner. His efforts to take over one of the three networks exposed the fact that the stocks of many of the publicly owned group broadcasters were undervalued and thus attractive takeover targets. That's when everybody began calculating the broadcast companies' "asset values."

And Jim McKinney, chief of the FCC Mass Media Bureau, may have identified another motivation of the broadcast buyers. In a speech before a cable group last week (see page 38) he suggested that the most successful broadcasters in the future will be those that have production capability. Capcities, Tribune and Taft are among those that will conspicuously advance their capacities with the new acquisitions, and Turner's hostile bid for CBS is spurred primarily by his desire to become a dominant force in programing, not the owner of a program distribution system and television stations.

The chart of the Top 20 television groups is a snapshot. The picture is likely to change significantly in the months ahead as some broadcasters seek to strengthen their positions and others seek to cash in on the unprecedented demand and prices for television stations. The new faces may include Turner and, perhaps, Jack Kent Cooke, who has made a bid for Multimedia. Outside investors, Milton Maltz, chairman of Malrite Communications Group, told shareholders last week, are realizing that "broadcasting is in an unusual position to combine relatively inexpensive hard assets with creative intangibles, and to grow them into new assets with remarkable value." □

The new top 20 television station ownership list appears on page 36.

Television's new top 20

These will be the 20 at the top in TV group ownership (ranked by their penetration of the total U.S., including UHF discounts) should all proposed sales take place. The Capcities/ABC listing anticipates permission to keep WPVI-TV Philadelphia. (If disallowed, it would retain WXYZ-TV Detroit and would have a total of 23.365%.) The chart also presupposes the final purchase of Storer Communications by KKR, the sale of KTLA(TV) Los Angeles to Tribune, the sale of Gulf Broadcasting to Taft, the sale of Metromedia's stations to 20th Century Fox and the subsequent spinoff of WCVB-TV Boston by Fox to Hearst. The number in parentheses after each city is the Arbitron ADI market rank.

1. □ Capcities/ABC
(24.395%)

Ch. 7 WLS-TV Chicago (3) 3.55%
Ch. 30 KFSN-TV Fresno, Calif. (65) .225%
Ch. 13 KTRK-TV Houston (10) 1.69%
Ch. 7 KABC-TV Los Angeles (2) 5.13%
Ch. 7 WABC-TV New York (1) 7.72%
Ch. 6 WPVI-TV Philadelphia (4) 2.97%
Ch. 11 WTVD(TV) Raleigh-Durham, N.C. (38) .59%
Ch. 7 KGO-TV San Francisco (5) 2.42%

2. □ CBS
(20.59%)

Ch. 2 WBBM-TV Chicago (3) 3.55%
Ch. 2 KCBS-TV Los Angeles (2) 5.13%
Ch. 2 WCBS-TV New York (1) 7.72%
Ch. 10 WCAU-TV Philadelphia (4) 2.97%
Ch. 4 KMOX-TV St. Louis (17) 1.22%

3. □ NBC
(19.79%)

Ch. 5 WMAQ-TV Chicago (3) 3.55%
Ch. 3 WKYC-TV Cleveland (11) 1.64%
Ch. 4 KNBC(TV) Los Angeles (2) 5.13%
Ch. 4 WNBC-TV New York (1) 7.72%
Ch. 4 WRC-TV Washington (9) 1.75%

4. □ Tribune
(18.595%)

Ch. 46 WGNX(TV) Atlanta (15) .67%
Ch. 9 WGN-TV Chicago (3) 3.55%
Ch. 2 KWGN-TV Denver (19) 1.15%
Ch. 5 KTLA(TV) Los Angeles (2) 5.13%
Ch. 26 WGNO-TV New Orleans (33) .375%
Ch. 11 WPIX(TV) New York (1) 7.72%

5. □ 20th Century Fox
(18.105%)

Ch. 32 WFLD-TV Chicago (3) 1.775%
Ch. 33 KRLD-TV Dallas (8) .885%
Ch. 26 KRIV-TV Houston (10) .845%
Ch. 11 KTTV(TV) Los Angeles (2) 5.13%
Ch. 5 WNEW-TV New York (1) 7.72%
Ch. 5 WTTG(TV) Washington (9) 1.75%

6. □ KKR
(13.705%)

Ch. 13 WLOS(TV) Asheville, N.C. (37) .70%
Ch. 5 WAGA-TV Atlanta (15) 1.34%
Ch. 38 WSBK-TV Boston (6) 1.14%
Ch. 8 WJKW-TV Cleveland (11) 1.64%
Ch. 2 WJBK-TV Detroit (7) 1.94%
Ch. 4 WTVJ(TV) Miami (14) 1.36%
Ch. 6 WITI-TV Milwaukee (29) .81%
Ch. 68 WWHT(TV) Newark, N.J. (1) 3.855%
Ch. 39 KCST-TV San Diego (26) .44%
Ch. 13 WTVG(TV) Toledo, Ohio (60) .48%

7. □ RKO
(13.5%)

Ch. 9 KHJ-TV Los Angeles (2) 5.13%
Ch. 13 WHBQ-TV Memphis (41) .65%
Ch. 9 WOR-TV New York (1) 7.72%

8. □ Taft
(11.12%)

Ch. 6 WBRC-TV Birmingham, Ala. .59%
Ch. 12 WKRC-TV Cincinnati (47) .84%
Ch. 6 WTVN-TV Columbus, Ohio (34) .74%
Ch. 21 KTXA-TV Dallas-Fort Worth (8) .885%
Ch. 8 WGHP-TV High Point, N.C. (51) .56%
Ch. 20 KTXH(TV) Houston (10) .845%
Ch. 4 WDAF-TV Kansas City, Mo. (28) .82%
Ch. 6 WCIX(TV) Miami (14) 1.36%
Ch. 29 WTAF-TV Philadelphia (4) 1.485%
Ch. 10 KTSP-TV Phoenix (23) .93%
Ch. 10 WTSP(TV) St. Petersburg, Fla. (18) 1.19%
Ch. 20 WDCA-TV Washington (9) .875%

9. □ Chris Craft Industries
(10.35%)

Ch. 13 KCOP(TV) Los Angeles (2) 5.13%
Ch. 9 KMSP-TV Minneapolis (13) 1.36%
Ch. 45 KUTP(TV) Phoenix (23) .465%
Ch. 12 KPTV(TV) Portland, Ore. (24) .92%
Ch. 4 KTVX(TV) Salt Lake City (42) .65%
Ch. 4 KMOL-TV San Antonio, Tex. (44) .62%
Ch. 44 KBHK-TV San Francisco (5) 1.21%

10. □ Group W
(10.12%)

Ch. 13 WJZ-TV Baltimore (21) 1.01%
Ch. 4 WBZ-TV Boston (6) 2.28%
Ch. 3 KYW-TV Philadelphia (4) 2.97%
Ch. 2 KDKA-TV Pittsburgh (12) 1.44%
Ch. 5 KPIX(TV) San Francisco (5) 2.42%

11. □ Cox
(8.1%)

Ch. 2 WSB-TV Atlanta (15) 1.34%
Ch. 9 WSOC-TV Charlotte, N.C. (32) .76%
Ch. 7 WHIO-TV Dayton, Ohio (49) .56%
Ch. 50 WKBD-TV Detroit (7) .97%
Ch. 2 KTVU(TV) Oakland, Calif. (5) 2.42%
Ch. 11 WPXI(TV) Pittsburgh (12) 1.44%
Ch. 30 KDNL-TV St. Louis (17) .61%

12. □ Spanish International
(7.64%)

Ch. 21 KFTV(TV) Hanford, Calif. (65) .225%
Ch. 34 KMEX-TV Los Angeles (2) 2.565%
Ch. 23 WLTV(TV) Miami (14) .68%
Ch. 41 WXTV(TV) Paterson, N.J. (1) 3.86%
Ch. 41 KWEX-TV San Antonio, Tex. (44) .31%

13. □ Gaylord
(7.11%)

Ch. 43 WUAB(TV) Cleveland (11) .82%
Ch. 11 KTVT(TV) Fort Worth (8) 1.77%
Ch. 39 KHTV(TV) Houston (10) .845%
Ch. 18 WVTV(TV) Milwaukee (29) .405%
Ch. 8 WVUE(TV) New Orleans (33) .75%
Ch. 11 KSTW(TV) Tacoma, Wash. (16) 1.33%
Ch. 13 WTVT(TV) Tampa, Fla. (18) 1.19%

14. □ Hearst
(6.92%)

Ch. 11 WBAL-TV Baltimore (21) 1.01%
Ch. 5 WCVB-TV Boston (6) 2.28%
Ch. 2 WDTN(TV) Dayton, Ohio (49) .56%
Ch. 9 KMBC-TV Kansas City, Mo. (28) .82%
Ch. 12 WISN-TV Milwaukee (29) .81%
Ch. 4 WTAE-TV Pittsburgh (12) 1.44%

15. □ Gannett
(6.63%)

Ch. 11 WXIA-TV Atlanta (15) 1.34%
Ch. 56 WLVI-TV Boston (6) 1.14%
Ch. 9 KUSA-TV Denver (19) 1.15%
Ch. 11 WUSA(TV) Minneapolis (13) 1.36%
Ch. 5 KOCO-TV Oklahoma City (36) .71%
Ch. 12 KPNX-TV Phoenix (23) .93%

16. □ Belo Broadcasting
(5.65%)

Ch. 8 WFAA-TV Dallas (8) 1.77%
Ch. 13 WVEC-TV Hampton, Va. (46) .59%
Ch. 11 KHOU-TV Houston (10) 1.69%
Ch. 10 KXTV(TV) Sacramento, Calif. (20) 1.06%
Ch. 6 KOTV(TV) Tulsa, Okla. (54) .54%

17. □ Scripps Howard
(5.005%)

Ch. 9 WCPO-TV Cincinnati (27) .84%
Ch. 5 WEWS(TV) Cleveland (11) 1.64%
Ch. 41 KSHB-TV Kansas City, Mo. (28) .41%
Ch. 5 WMC-TV Memphis (41) .65%
Ch. 15 KNXV-TV Phoenix (23) .465%
Ch. 2 KJRH(TV) Tulsa (54) .54%
Ch. 5 WPTV(TV) West Palm Beach, Fla. (62) .46%

18. □ Outlet/Rockefeller
(5.0%)

Ch. 36 WATL-TV Atlanta (15) .67%
Ch. 4 WCMH-TV Columbus, Ohio (34) .74%
Ch. 59 WPDS-TV Indianapolis (25) .46%
Ch. 6 WCPX-TV Orlando, Fla. (30) .79%
Ch. 10 WJAR-TV Providence, R.I. (39) .66%
Ch. 12 KSAT-TV San Antonio, Tex. (44) .62%
Ch. 13 KOVR(TV) Stockton, Calif. (20) 1.06%

19. □ Post-Newsweek Stations
(4.7%)

Ch. 3 WFSB(TV) Hartford, Conn. (22) .94%
Ch. 4 WJXT(TV) Jacksonville, Fla. (63) .46%
Ch. 10 WPLG(TV) Miami (14) 1.36%
Ch. 4 WDIV(TV) Detroit (7) 1.94%

20. □ Times Mirror
(4.69%)

Ch. 7 KTBC-TV Austin, Tex. (81) .34%
Ch. 13 WVTM-TV Birmingham, Ala. (47) .59%
Ch. 4 KDFW-TV Dallas (8) 1.77%
Ch. 18 WETM-TV Elmira, N.Y. (166) .05%
Ch. 27 WHTM-TV Harrisburg, Pa. (48) .29%
Ch. 2 KTVI(TV) St. Louis (17) 1.22%
Ch. 3 WSTM-TV Syracuse, N.Y. (67) .43%

Fuchs blames multipay for pay slowdown

HBO executive sees many of cable's problems being caused by Hollywood

Acknowledging that "things have slowed down to a walk" at his company this year, Home Box Office Chairman and Chief Executive Officer Michael J. Fuchs last week placed much of the blame for pay cable's slump on attempts by cable operators "to force-feed high-priced packages" to their customers.

"Over the past three years, a good part of our industry's efforts have been centered on trying to sell current customers more, rather than trying to market to new subscribers or former subscribers," Fuchs told a luncheon meeting of the Southern California Cable Association last Tuesday (May 21). "When we are confronted with consumer complaints, we often are too quick to offer them something that is frequently no better or often worse than what they have already."

Declared Fuchs: "We've been fooling the public and really fooling ourselves. It is much too competitive an environment to force-feed high-priced packages [to existing subscribers]."

The HBO executive claimed multipay packaging has done "almost irreparable damage" to the reputation of his company, pay television and cable in general.

"The pay-per-view game could more than duplicate the type of damage that's happened with multipay," he continued, terming addressable delivery of motion pictures "a new gimmick."

"Home video is backing into theatrical and spilling forward into pay. Add pay-per-view, which is skinning the motion picture cat one more time, with only the movie companies deciding what goes when and where, and I promise you a ride you will never forget." Fuchs termed HBO the "heat shield" between cable and Hollywood, without which there might be "a meltdown" on the estimated $10-billion value of pay services to the cable industry.

"Let's not have our business restructured and controlled by someone else, who is smaller than we are to boot," he urged.

Fuchs labeled pay-per-view a studio-promoted "distraction" and the home videocassette recorder a television "super-charger" that "can be very complementary to cable," he said.

"It's the early movie [release] windows in front of pay [cable], furnished by the motion picture studios, that are doing the damage—not the machine." Fuchs said that a lot of VCR owners tape pay cable programing, particularly "blockbuster" movies, and outlined an HBO coping strategy that will rely increasingly on "big event" programing, fewer series and a larger volume of motion pictures.

"Quite honestly, we're in a position now where we think change for change's sake is a good idea for us," Fuchs disclosed. "Whatever that means. . . I think the business needs

CBS, 'Dallas' win finale sweepstakes

CBS captured its first prime time ratings win since the end of the regular season for the week ended May 19, with an average rating of 15.5 and an average share of 25.9. Based on Nielsen's National Television Index (NTI), NBC averaged a 14.2/24 and ABC scored a 13.2/22.2.

The combined rating/share for the week came to 42.9/72.1. The homes-using-television level for the week was 59.9, up 4% from last year's 57.9.

CBS had four of the top 10 ranked shows of the week, including the week's top-ranked show, an hour-and-a-half episode of ***Dallas***, in which the character Bobby Ewing (Patrick Duffy) was killed. ***Dallas*** easily helped CBS win Friday night, and the network took Sunday and Monday night as well. ABC won Saturday and Wednesday, which featured the week's second-ranked season show, the finale of ***Dynasty***, and NBC won Tuesday and Thursday.

Monday night featured the eighth- and ninth-ranked shows of the week, the ***ABC Monday Night Movie***, "A Death in California, Part 2," and the ***Miss America Beauty Pageant*** on CBS.

Tuesday night was a victory for the regular NBC schedule with its lineup of ***A Team***, ***Riptide*** and ***Remington Steele*** placing 10th, 11th and 13th. The strongest competition of the night came from the General Foods Golden Showcase movie, ***The Lady From Yesterday***.

Wednesday night featured the second- and fifth-ranked shows of the week, ABC's ***Dynasty*** and ***Hotel***, at 9-11 p.m. NYT. NBC, however, won the 8-9 p.m. period with ***Highway to Heaven***.

Thursday night as usual was an NBC night, with the ***Cosby Show*** and ***Family Ties***, placing third and seventh, respectively.

While CBS took Friday night on the strength of the ***Dallas*** finale, ***Falcon Crest*** placed fourth for the week. A two-hour ***V*** special on NBC averaged only a 7.6/13. The ***Dallas*** victory represented the first for the show since Feb. 22.

ABC was victorious on Saturday night with a repeat of a two-hour ***Love Boat*** special that was the evening's highest-rated show.

Sunday night saw a duel between NBC's ***Motown Returns to the Apollo*** (16.2/27) and the first part of CBS's two-part ***Christopher Columbus*** (17.4/29), both running from 8-11 p.m. NYT.

Rank	Show	Network	Rating/Share
1.	Dallas	CBS	27.5/46
2.	Dynasty	ABC	25.9/39
3.	The Cosby Show	NBC	25.8/42
4.	Falcon Crest	CBS	22.0/37
5.	Hotel	ABC	20.8/34
6.	Knot's Landing	CBS	20.2/32
7.	Family Ties	NBC	20.1/34
8.	Death in California, pt. 2	ABC	19.2/30
9.	Miss USA Beauty Pageant	CBS	18.8/29
10.	A Team	NBC	18.6/32
11.	Riptide	NBC	18.4/28
12.	Cheers	NBC	17.8/28
13.	Remington Steele	NBC	17.7/29
14.	Christopher Columbus, pt. 1	CBS	17.4/29
15.	60 Minutes	CBS	17.3/36
16.	Night Court	NBC	17.2/27
17.	Simon & Simon	CBS	16.9/26
18.	Life's Embarassing Moments	ABC	16.7/26
19.	Motown Returns to Apollo	NBC	16.2/27
20.	Honeymooners Reunion	NBC	16.1/28
21.	The Lady from Yesterday	CBS	16.0/25
22.	20/20	ABC	15.7/25
23.	Hill Street Blues	NBC	15.4/25
24.	Miami Vice	NBC	15.3/26
25.	Highway to Heaven	NBC	15.0/26
26.	Here Comes Garfield	CBS	14.6/27
27.	Love Boat	ABC	14.6/26
28.	Who's The Boss?	ABC	14.5/23
29.	Facts of Life	NBC	14.0/21
30.	TV Censored Bloopers	NBC	13.6/22
31.	Scarecrow & Mrs. King	CBS	13.3/23
32.	Deadly Intentions, pt. 1	ABC	13.3/23
33.	Peyton Place	NBC	12.8/20
34.	Hail to the Chief	ABC	12.3/19
35.	Three's A Crowd	ABC	12.1/22
36.	Gimme a Break	NBC	11.8/23
37.	Foulups, Bleeps & Blunders	ABC	11.8/20
38.	Magnum, P.I.	CBS	11.6/20
39.	Hardcastle & McCormick	ABC	11.6/20
40.	Webster	ABC	11.3/21
41.	Fall Guy	ABC	11.3/20
42.	Hunter	NBC	11.2/20
43.	Double Dare	CBS	10.7/19
44.	T.J. Hooker	ABC	10.6/21
45.	Celebrities! Where-Now	ABC	10.4/16
46.	Blade in Hong Kong	CBS	10.3/16
47.	Airwolf	CBS	10.0/18
48.	Charlie Brown Special	CBS	10.0/17
49.	Diffrent Strokes	NBC	9.9/21
50.	Mike Hammer	CBS	9.1/16
51.	Fraud Squad	ABC	9.0/16
52.	Benson	ABC	8.7/14
53.	Cover-Up	CBS	8.1/16
54.	Ripley's Believe It Or Not	ABC	7.9/16
55.	Staff of 'Life'	ABC	7.8/13
56.	V	NBC	7.6/13
57.	Punky Brewster	NBC	7.5/15
58.	Street Hawk	ABC	7.5/13
59.	Placido Domingo Special	ABC	7.3/12
60.	Me and Mom	ABC	6.9/12
61.	Silver Spoons	NBC	6.8/14

*Indicates premiere episode

■ *WOUI (88.9 mhz) Chicago—Dismissed app. to change TL and make changes in ant. sys. Action May 13.

■ KXLK (105.3 mhz) Haysville, Kan.—Denied app. to change SL. Action May 6.

■ WMSK-FM (95.3 mhz) Morganfield, Ky.—Dismissed app. to change HAAT to 279.23 ft. Action May 14.

■ KXOR-FM (106.3 mhz) Thibodaux, La.—Granted app. to change ERP to 2.4 kw. Action May 14.

■ KQYB (98.3 mhz) Spring Grove, Minn.—Granted app. to change ERP to 2.4 kw. Action May 14.

■ KBEQ (104.3 mhz) Kansas City, Mo.—Granted app. to change ERP to 100 kw; change HAAT to 986 ft.; change trans.; change ant., and change transmission line. Action May 9.

■ KYKY-FM (98.1 mhz) St. Louis—Dismissed app. to change TL and change HAAT to 1,009 ft. Action May 14.

■ KZMT (101.1 mhz) Helena, Mont.—Granted app. to change ERP to 95. kw. Action May 14.

■ KGVM (99.3 mhz) Gardnerville-Minden, Nev.—Granted app. to change TL and change HAAT to minus 816 ft. Action May 8.

■ KRNO (106.9 mhz) Reno—Granted app. to change TL and change HAAT to 2,956 ft. Action May 9.

■ WWWM (105.5 mhz) Sylvania, Ohio—Granted app. to change ERP to 2.7 kw. Action May 14.

■ WFRM-FM (96.7 mhz) Coudersport, Pa.—Granted app. to change ERP to .72 kw. Action May 14.

■ WYAV (104.1 mhz) Conway, S.C.—Granted app. to change ERP to 100 kw; change HAAT to 600.24 ft., and change TL. Action May 14.

■ WDXZ (104.9 mhz) Mount Pleasant, S.C.—Granted app. to change ERP to 1.65 kw and change HAAT to 425 ft. Action May 10.

■ WZXY (104.9 mhz) Kingsport, Tenn.—Granted app. to change ERP to 1.38 kw and change HAAT to 480 ft. Action May 9.

■ KAUM (106.3 mhz) Colorado City, Tex.—Granted app. to change HAAT to 157 ft. and returned app. to 3 kw. Action May 9.

■ KPLX (95.5 mhz) Fort Worth—Granted app. to install new transmission sys. Action May 10.

■ *KVNE (89.5 mhz) Tyler, Tex.—Granted app. to change TL; change ERP to 100 kw; change HAAT to 898.72 ft., and make changes in ant. sys. Action May 3.

■ WLFE (102.3 mhz) St. Albans, Vt.—Granted app. to change ERP to .44 kw and change HAAT to 800 ft. Action May 8.

■ WPUF (92.7 mhz) Mechanicsville, Va.—Granted app. to change TL. Action May 13.

TV's

■ KTUU-TV (ch. 2) Anchorage—Granted app. to change ERP to vis. 100 kw, aur. 10 kw; change HAAT to 720.6 ft.; change ant., and change TL. Action May 9.

■ *WUNJ-TV (ch. 39) Wilmington, N.C.—Granted app. to change ERP to vis. 4,592 kw, aur. 459 kw; change TL; change trans., and make changes in ant. sys. Action May 8.

■ *KMBH (ch. 60) Harlingen, Tex.—Granted app. to change ERP to vis. 2,257.93 kw, aur. 225.79 kw; change HAAT to 1,220.8 ft.; change ant., and change TL. Action May 9.

Call Letters

Applications

Call	Sought by
	New AM's
KHTK	Dillon Broadcasting Co., Dillon, Colo.
KROL	Laughlin Roughrider Broadcasting Inc., Laughlin, Nev.
	New FM's
KSUR-FM	Anita L. Levine, Greenfield, Calif.
KWCJ	Woodridge Enterprises Inc., Willow Springs, Mo.
WJQZ	Scenic Sounds Inc., Wellsville, N.Y.
WYTE	Sharon Broadcasting Corp., Whiting, Wis.
	New TV's
WIIB	Channel 63 Inc., Bloomington, Ind.
KOCR	Metro Program Network Inc., Cedar Rapids, Iowa
KMES	Metro Program Network Inc., Ames, Iowa
	Existing AM's
WRMR	WJW Booth American Co., Cleveland
WNZT	WHEX Hadley Media Corp., Columbia, Pa.
KJJQ	KVAA Sioux Valley Broadcasting Co., Volga, S.D.
KRSS	KKER Tiner Broadcasting Co., Spokane, Wash.
	Existing FM's
WSFU-FM	WSCA A.B. Helms d/b/a Helms Broadcasting, Union Springs, Ala.
WFSN	WCKS Capitol Broadcasting Co., Cocoa Beach, Fla.
KBKC	KCMO-FM Summit Radio of Kansas City Inc., Kansas City, Mo.
KJUS	KXSS Sequel Communications, Lincoln, Neb.
KKQQ	KVXL Sioux Valley Broadcasting Co., Volga, S.D.

Addenda to the 1985 'Yearbook'

Following are additions and corrections to the BROADCASTING ■ CABLECASTING YEARBOOK 1985. They appear by page number in the same order as in the YEARBOOK.

Page B-10. Under Kenai, Alaska, **KWHQ-FM** change address to Box 852, Soldotna (99669). Change phone number to (907) 283-9430.

Summary of broadcasting as of April 31, 1985

Service	On Air	CP's	Total *
Commercial AM	4,786	170	4,955
Commercial FM	3,771	418	4,189
Educational FM	1,194	173	1,367
Total Radio	9,750	761	10,511
FM translators	789	444	1,233
Commercial VHF TV	539	23	562
Commercial UHF TV	368	222	590
Educational VHF TV	115	3	118
Educational UHF TV	184	25	209
Total TV	1,206	273	1,479
VHF LPT /	215	74	289
UHF LPTV	121	136	257
Total LPTV	336	210	546
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Page B-13. Under Globe, Ariz., insert listing for **KYOR(AM):**

KYOR(AM)—1974: 1240 khz; 1 kw-D, 250 w-N. Box N B U 415-12 (85501). (602) 425-2525. James Mace.

Page B-13. Under Green Valley, Ariz., delete listing for **KSML(AM).**

Page B-25. Under Crescent City, Calif., insert new listing for **KPOD(AM):**

KPOD(AM)—Dec 5, 1959: 1240 khz; 1 kw-U. Box Q, 825 Mason Mall (95531). (707) 464-3183. William E. Stamps, Sr. ■Bill Stamps, gen & coml mgr; Pati Stamps, pub rel; Robert Leverett, mus dir; Dwight Gregory, news dir; Cathey Andre, traf mgr. ■Rates: $7.50; 7.50; 7.50; 7.50.

Page B-31. Under Ontario, Calif., **KNTF(FM)** change address to Box 3520 (91761-1030). Change phone number to (714) 980-6700. Change VP & gen mgr to Jack L. Siegal.

Page B-36. Under San Francisco, **KMEL(FM)** change phone number to (415) 391-9400. Delete Carlotta Campbell, pub affrs dir.

Page B-44. Under Grand Junction, Colo., **KQIL(AM)** change frequency to 1340 khz. Change power to 1 kw-U. Insert: (CP: 1370 khz; 5 kw-D, 2.5 kw-N, DA-N.).

Page B-44. Under Kremmling, Colo., insert listing for **KSKE(FM):**

KSKE(FM)—Nov 1983: 106.3 mhz; 152 w. Ant 1096 ft. Stereo. Box 3298, Winter Park (80482). (303) 726-5092. Middle Park Communications Corp. Net: NBC Source. Format: Contemp. ■David L. Sheppard, pres; Donn Erisman, gen mgr; Brian Batchelder, prog dir; David Sala, chief engr. ■Rates: $19.50; 16.50; 19.50; 14.50.

Page B-62. Under Tallahassee, Fla., **WBGM(FM)** change frequency to 98.9 mhz.

Page B-72. Under Valdosta, Ga., change **WAAC(AM)** to **WGOV(AM)**. Change **WGOV-FM** to **WAAC(FM)**.

Page B-75. Under Coeur d'Alene, Idaho, **KCDA(FM)** change licensee to Idaho Bcstg Co.

Page B-96. Under Boone, Iowa, **KSKB(FM)** change city of license to Brooklyn, Iowa. Add phone number: (305) 267-3000.

Page B-107. Under Cynthiana, Ky., **WCYN-AM-FM** change address to 10 Court St.

Page B-117. Under New Orleans, change **WNNR(AM)** to **WLTS(AM)**. Change frequency to 990 khz. Change phone number to (504) 943-9019. Change **WLTS(AM)** to **WYLD(AM)**.

Page B-123. Under Bethesda, Md., **WLTT(FM)** change phone number to (301) 984-6000.

Page B-124. Under Frederick, Md., **WFRE(FM)** change frequency to 99.9 mhz.

Page B-128. Under Lowell, Mass., change **WSSH(AM)** to **WLLH(AM)**. Change **WSSH-FM** to **WSSH(FM)**.

Page B-143. Under Goodland, Minn., delete lisitng for **KGKS-FM**.

Page B-159. Under Marshall, Mo., change **KMFL(AM)** to **KMMO(AM)**.

Page B-176. Under Albuquerque, N.M., insert listing for **KFLQ(FM):**

KFLQ(FM)—Not on air, target date Jan 1986: 91.5 mhz; 22.5 kw. Ant 4,060 ft. Stereo. Box 8384 (87198). (505) 266-8688. Family Life Bcstg (acq 1982). Format: Relg. ■Warren Bolthouse, pres; Peter Brooks, stn mgr; Greg Kinzy, mus dir; Jon Webber, news dir; Jeff Nelson, community rel dir; Dick Lindley, chief engr.

Page B-206. Under Bucyrus, Ohio, change **WBCQ(AM)** to **WBCO(AM)**. Change **WBCO(FM)** to **WBCQ(FM)**.

Page B-229. Under Homer City, Pa., change **WRID (AM)**to **WCCS(AM)**. Change frequency to 1160 khz.

Page B-239. Under Charleston, S.C., insert listing for **WAVF(FM):**